



Mouth-watering Wisconsin Grass-fed Beef

*Humanely raising cattle in
America's heartland*

Green grass, blue sky and the crystal clear waters of Wisconsin are the ingredients that go into Wisconsin Meadows™ Grass-Fed Beef. The Wisconsin Grass-fed Beef Cooperative created the Wisconsin Meadows™ brand to help identify the quality meat that comes from their 40-member family-farms across the state of Wisconsin. The cooperative of small family farms believes that rotationally grazing cattle is the best way to raise lean, tasty beef. Their well-managed pastures protect soil and water resources and provide wildlife habitat.

With farms located across all of Wisconsin, the Cooperative has the ability to share their mouth-watering beef with customers in Minnesota, Iowa, Illinois and Michigan as well as their next-door-neighbors in Wisconsin. The Cooperative and their customers have become a family that believes in sustainability and the importance of humanely raising cattle.

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The Cooperative is excited to work with Local Dirt. One member of the Co-op, Rod Ofte, is especially enthusiastic about increasing customer awareness of Wisconsin Meadows™ beef through his Local Dirt profile. He thinks that Local Dirt is a great way to reach more customers, inform them about their food purchases and let them know where their food is coming from and how it was raised.

Rod Ofte and his daughter at their farm in Coon Valley, Wis.



The Cooperative's cattle are free to graze these beautiful Wisconsin pastures their entire lives.

All Wisconsin Meadows™ Grass-fed Beef is source-verified and naturally-raised without antibiotics or synthetic growth hormones. Their cattle are never in feedlots, the calves are left with their mothers to learn natural grazing behavior and all have outdoor access their entire lives. On top of that, the Cooperative requires that its members do not use GMOs, chemical herbicides or pesticides. When you eat Wisconsin Meadows™, you are eating beef the way nature intended it.